



GREATER NOIDA INSTITUTE OF MANAGEMENT
 (A UNIT OF SHRI RAM EDUCATIONAL TRUST)
 ग्रेटर नोएडा प्रबंधन संस्थान, ग्रेटर नोएडा
 Approved by AICTE, All India Council for Technical Education, Delhi and Ministry of Education, Gov. of India.



*A Trusted Name in
Global Professional Development!*

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27



Post Graduate Diploma in Management

www.gnimgreaternoida.in

VISION, MISSION and GOALS



MISSION

Empowering Minds: GNIM's mission is to ignite minds with a dynamic blend of intellectually riveting education and real- world practicality, preparing students to thrive in the fiercely competitive corporate realm.

Community of Changemakers: At GNIM, we don't just educate, we cultivate a vibrant community of learners, embracing diversity and nurturing inclusivity, all while instilling a profound sense of social responsibility.

Beyond Boundaries: Dedicated to more than just academics, we are committed to arming students with the knowledge, skills, and transformative experiences that propel them toward making a significant impact on the world, unlocking their boundless potential.



VISION

We strive to be a leading institution of professional education that empowers students to become trustworthy global citizens and leaders in their chosen fields through an innovative, interdisciplinary, and inclusive approach to learning, with an emphasis on learning-centered teaching.



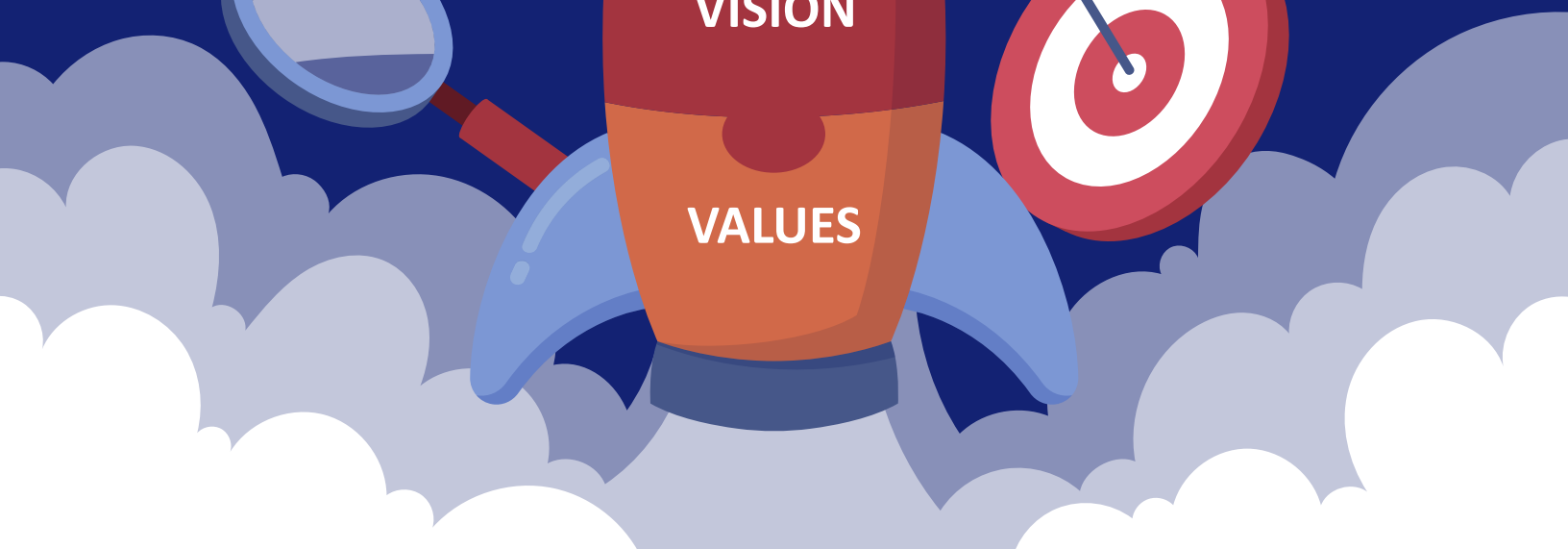
GOALS

Empowering future leaders through innovative learning, global citizenship, impactful research, and fostering emotional intelligence to create influential role models for a positively shaped society

MISSION

VISION

VALUES



What's inside?



Awards	02
From the desk of Chairman	03
From the desk of Director	04
About the Institute	05
Highlights @ GNIM	06-07
About Greater Noida	08-09
Advisory Bodies & GNIM	10
Faculty @ GNIM	11-14
Curriculum Design	15
Academic Roadmap	16
Orientation Program	17
Certification Courses	18
Curriculum Map	19
Program Offered	20
Management Learnings@GNIM	21
Certification Partners	22
Infrastructure	23-28
Academic Competitions	29
Industrial Visits	30-31
Student's Life @ GNIM	32-33
Orientation Program	34-35
Corporate Sessions	36
Life Beyond Academia & Excursion	37
Adventure Trip	38
Management Activities	39
International Exposure	40-41
Core Opportunity Assurance Partners	42-43
Placement Support	44
Top Placed Students	45
Voice of GNIM Stars	46-47
What Corporate Says About Us...	48-50
Scholarship	
Admissions@GNIM	

AWARDS



**Excellence in Management
Education Award**



**Top Placement Record
in Delhi NCR**



**Awarded by Ministry of Education for
Excellence in Management Education**



**Best Emerging B School
in Delhi NCR**



**Innovative Curriculum
Design Award**



**Recognized by Delhi NCR Chamber
for leading management studies**



**Top Institute for
Business Analytics**



**Best Faculty in
Management Studies**



**Outstanding Industry
Collaboration Award**



**Leadership in
Innovation Award**



**Excellence in International
Business Education**



**Awarded by CII for fostering
Practical Learning and Job Readiness**



**Sustainability and
Social Responsibility Award**



**Student Diversity and
Inclusion Award**



**Awarded by UNGCN India for
Promoting Diversity and Inclusivity**

From the desk of **CHAIRMAN**

Dear Students,

It is with great pride and enthusiasm that I welcome you to Greater Noida Institute of Management (GNIM). Our institute is on a remarkable journey to establish itself as a premier B School in the Delhi NCR region, dedicated to nurturing the leaders of tomorrow through a robust and innovative management education program.

At GNIM, we are committed to providing a transformative educational experience that combines academic rigor with real world relevance. Our dual specialization PGDM program, approved by AICTE and the Ministry of Education, is designed to equip our students with the knowledge and skills necessary to excel in a dynamic and ever revolving business environment. With specializations in Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business, we offer a comprehensive curriculum that caters to the diverse interests and career aspirations of our students.

Our vision is to be recognized globally for excellence in The secret in education lies in

respecting the student management education, innovation, and leadership development. We strive to create a learning environment that fosters critical thinking, ethical behavior, and a commitment to lifelong learning. Our dedicated faculty, state of the art facilities, and strong industry partnerships ensure that our students receive the best education and support.

As we continue to grow and evolve, our mission remains steadfast: to deliver a holistic management education that prepares our students to become dynamic leaders capable of making significant contributions to the global business landscape. We are focused on fostering a culture of innovation, promoting research, and encouraging a global perspective among our students.

Thank you for choosing Greater Noida Institute of Management. Together, we will build a brighter future.

Shri Bishan Lal Gupta
Chairman



From the desk of **DIRECTOR**

Dear Students,
Welcome to Greater Noida Institute of Management (GNIM), where we are dedicated to shaping the future of management education. It is a privilege to lead an institution that is committed to academic excellence, innovation, and the holistic development of our students. At GNIM, our mission is to provide a worldclass education that integrates rigorous academic theory with practical application. Our dual specialization PGDM program, approved by AICTE and the Ministry of Education, is designed to give our students a competitive edge in the job market. With seven specializations to choose from – Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business – our curriculum is tailored to meet the diverse interests and career goals of our students.

Our vision is to create an environment that nurtures leadership, fosters innovation, and instills a global perspective. We believe in the power of education to transform lives and are committed to providing our students with the knowledge, skills, and ethical foundation needed to excel in their professional careers.

Our esteemed faculty, who bring a wealth of knowledge and industry experience, are at the heart of our academic excellence.

They are dedicated to mentoring and guiding our students, ensuring they receive a well rounded education that prepares them for the challenges of the business world.

GNIM is not just an institution; it is a community. A community of learners, educators, and industry professionals who collaborate to create an enriching and supportive learning environment. Our state of the art facilities, including advanced computer labs, a comprehensive library, and innovative incubation cells, provide the resources needed for our students to thrive.

As we continue to build on our reputation as a highly recommended BSchool in Delhi NCR, we remain focused on our vision to develop the leaders of tomorrow. Leaders who are not only equipped with knowledge and skills but also embody the values of integrity, responsibility, and a commitment to lifelong learning.

I invite you to be a part of this exciting journey at Greater Noida Institute of Management. Together, we can achieve great heights and make a meaningful impact on the world.

Dr. Vartika Chaturvedi
Director



ABOUT THE INSTITUTE

Greater Noida Institute of Management (GNIM) is poised to become a leading name in the premium B School league within the Delhi NCR region. Offering a cutting edge PGDM program, GNIM is recognized for its commitment to excellence in management education. Our Dual Specialization program, approved by AICTE and the Ministry of Education, provides students with the opportunity to gain expertise in two distinct fields, enhancing their versatility and employability in a competitive job market. We offer seven specializations: Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business. As a highly recommended B School in Delhi NCR, we are dedicated to nurturing the leaders of tomorrow with a robust curriculum and a visionary approach to education.



OUR TOP RECRUITERS

OUR TOP RECRUITERS



HIGHLIGHTS @ GNIM



Organised 50 days unique orientation program

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CEO Talk @ GNIM

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Adventure trip to Valley of Gods Manali

Learning through Management Games



2

Extrinsic Corporate Exposure through Guest Lectures by Industry Professionals

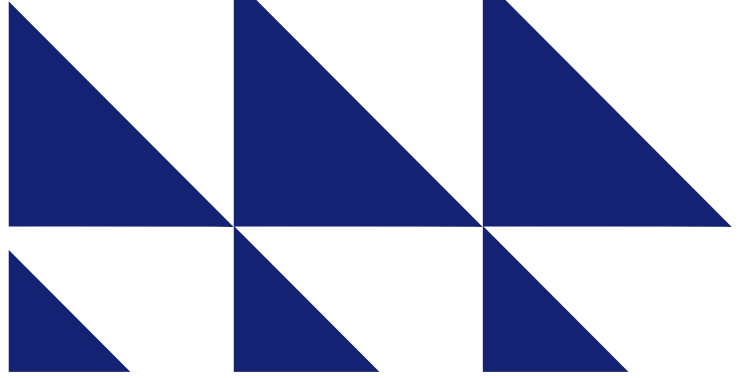


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Mentor - Mentee Session



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Industry centric teaching pedagogy



Library with 15,000 Books

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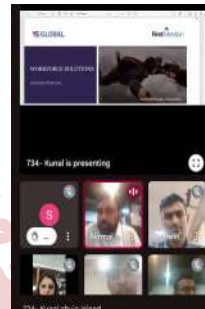
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6

Simulation Project Competition



Live Projects



Experiential Learning through Industry Visits



MOU signed with leading organisation

About GREATER NOIDA

Greater Noida Institute of Management (GNIM) strategically chose Greater Noida as its location to leverage the exceptional advantages the city offers for both students and faculty. As a well planned urban area within the National Capital Region (NCR), Greater Noida provides excellent connectivity to New Delhi and other key cities via the Yamuna Expressway, Noida Greater Noida Expressway, and the upcoming metro extension. This ensures seamless access to a plethora of resources and opportunities that are essential for an enriching educational experience.

Moreover, Greater Noida's commitment to safety, sustainability, and a high quality of life, coupled with its affordable cost of living, makes it an attractive and practical choice for students and their families. The city's emphasis on green living, with numerous parks and ecofriendly initiatives, promotes a healthy and balanced lifestyle. By situating GNIM in Greater Noida, we ensure that our students benefit from a conducive learning environment, ample career opportunities, and a well rounded lifestyle, making it the perfect place to nurture the leaders of tomorrow.

08

The city's modern infrastructure, characterized by wide roads, efficient public services, and worldclass facilities, creates an ideal environment for academic pursuits and innovation. Greater Noida's status as an educational hub, home to numerous prestigious institutions, fosters a collaborative and intellectually stimulating atmosphere. Additionally, the presence of multinational companies and industrial parks nearby provides abundant opportunities for internships, industry projects, and placements, significantly enhancing practical learning and career prospects for our students.





LOCATION

- Strategically located within the National Capital Region (NCR), offering easy access to domestic and international markets via Delhi.
- International airport just one hour away, with New Delhi Railway Station reachable within 40 minutes.
- Inter State Bus Terminal accessible in 30 minutes, and the metro in 20 minutes; private vehicles can reach within 15 minutes via an 8lane expressway.
- Wide roads, open spaces, and 24/7 drinking water supply contribute to a superior urban environment.
- Home to numerous Indian and multinational companies, establishing it as a thriving business destination.
- Boasts one of Asia's largest industrial townships and an impressive 18hole PGA standard golf course.
- Recognized as an educational hub, hosting universities, colleges, and schools, earning the moniker "knowledge park."
- Poised to emerge as an IT-ITES hub, attracting technology driven industries.
- Renowned for its Formula One Racing Track, adding excitement and prestige to the city's profile.

Advisory Bodies @ GNIM

Core Members:



Shri Bishan Lal Gupta
Chairman
Greater Noida Institute
of Management



Dr. Vartika Chaturvedi
Director
Greater Noida Institute
of Management

Academic Advisory Council



Shri. Bajrang Lal Gupta
Vice Chairman



Mr. Deepak Gupta
Management Nominee



Dr. Rahul Singh
Head of Incubation Centre For medical
Innovation Government Institute of
Medical Sciences Greater Noida



Dr. Harishankar Shyam
Professor Sharda University &
Renowned Global Consultant



Dr. Rajesh Kumar
Professor
Thapar University

Corporate Advisory Board



Dr. Ravina Duhan
Founder and Director Talent Bridge
HRS Director-Dentoamigo



Mr. Payush Gupta
Director Global Procurement Services
IIT Roorkee-Alumnus



Dr. R. K. Sharma
Vice Chancellor
Jaypee Solan



Mr. H. K. Sharma
National President Indian Institute
of Materials Management
IIT Roorkee Alumnus



Dr. Peeyush Tewari
Director
BIT Mesra Jaipur IT Roorkee-Alumnus.



MD. Sameer Khan
Industry Expert Ducat
IIT Delhi -Alumns

Faculty @ GNIM



Dr. Vartika Chaturvedi

Designation: Director

Qualification: Ph.D. in Human Resources

Area of Interest: Business Communication & HR

Brief Profile: Dr. Vartika Chaturvedi, a Ph.D. in Human Resource Management, holds rich expertise with over 16 years in teaching, research, and training. Specialized in Business Communication and HR, she's authored over 25 papers in esteemed national and international journals and co-authored three books. Her extensive experience includes organizing HR conclaves and conferences, presenting papers at various national and international platforms,

including IIM Nagpur. Recognized for her contributions, she received an award from the Government of Haryana for Women's Empowerment in 2018. With a keen interest in organizational behavior, she excels in assessing and understanding individuals, demonstrated.



Dr. Ravi Prasad

Designation: Professor, HR & OB, Soft Skills, Business Ethics

Qualification: PhD in Management; Post Graduate Hons. Diploma in Personnel Management & Industrial Relations from Xavier Labour Relations Institute (XLRI), Jamshedpur; B.A.(Hons.) in Political Science

Area of Interest: HR, OB, Talent Management, General Management, Soft Skills Development, Business Communication, Business Ethics & Sustainability, HR Transformation with Technology and AI.

Brief Profile: Dr. Ravi Sharan Prasad brings with him a rich blend of experience in industry and academia. He has worked in Industry for

more than 15 years in senior managerial positions as Head of HR in reputable companies like The ACC Ltd., JCT Electronics Ltd., and BPCL, having made significant contributions. He has a distinguished career in management education spanning around 20 years in the capacities of Director General; Director; Head of Department of HR & OB, and Professor, in renowned business schools in Delhi NCR and Pune.

Dr. Prasad has published and presented several papers in National and International Journals and Seminars. He has participated in and organized many National and International Seminars, Summits, MDPs and Workshops.



Mr. Arun Kumar

Designation: Associate Professor

Qualification: BSc.(Honors), MBA (Marketing), MBA (Personnel)

Area of Interest: Business Statistics, Operation Research, Operations Management, Supply Chain Management, Research Methodology, Marketing Research.

Brief Profile: Mr. Arun Prakash, an Associate Professor with expertise in Quantitative Techniques, boasts a wealth of professional experience spanning over 28 years. He is a proud alumnus of Patna

University, holding an MBA degree, and Science College, Patna, where he obtained a B.Sc. in Statistics.

With a remarkable teaching tenure exceeding 18 years at esteemed institutes and universities, Mr. Arun Prakash has left an indelible mark on the academic landscape. Prior to transitioning to academia, he held senior roles at renowned companies like PEPSI Co. and Bisleri, enriching his knowledge with valuable industry perspectives. His stint at the prestigious Indian Market Research Bureau (IMRB) further honed his expertise in research and insights, adding depth to his professional journey.



Mr. Dharmendra

Designation: Assistant Professor

Qualification: MCA, Bachelor in Education, PG in Yoga

Area of Interest: Management Information System, Python, Digital Marketing, Data Mining, Project Management, Digital Learning, Data Science, Database System, Information Strategy.

Brief Profile: Dharmendra Pal is a seasoned IT Assistant Professor with a wealth of experience spanning over a half decade. His academic journey includes over five years of teaching Information Technology at renowned institutions, coupled with a decade of industry expertise in IT consulting and project management. His educational background comprises a Master's in Computer Application, a Diploma in Supply Chain Management, a Post Graduate Diploma in Yoga Science, and a Bachelor in Education,

providing a well-rounded perspective on the technical and strategic facets of IT education.

Specializing in cutting-edge IT subjects such as Digital Transformation, Business Analytics, Data Management, and Artificial Intelligence, Dharmendra's zeal for innovation and technology shines through his research pursuits. His scholarly focus encompasses areas like Data Analytics, Business Intelligence, Cloud Computing, Virtualization, Artificial Intelligence, Machine Learning, Cybersecurity, Blockchain, and IT Infrastructure.

In his teaching portfolio, Dharmendra has conducted courses on IT for Business, Data Analytics, E-Business and Digital Transformation, as well as Business Intelligence and Data Warehousing. Through these courses, he imparts students with a blend of theoretical knowledge and practical skills essential to excel in the dynamic landscape of the IT industry.



Mr. Birendra Saw

Designation: Assistant Professor

Qualification: Ph.D. (Pursuing), MBA (Finance), M.COM (Finance), B.com (H), B.Ed.

Area of Interest: Capital Structure Decision Making; Multi Criteria Decision Making for Security Valuation. Corporate Finance, Cost Accounting.

Brief Profile: With 6.5 years of combined corporate and academic experience, Birendra Saw brings a dynamic perspective to both

education and business. His professional journey began at Genpact Pvt Ltd., where he spent 1.5 years honing his analytical and management skills. Transitioning to academia, he has dedicated over five years to shaping future professionals.

Passionate about continuous learning and professional development, he has actively participated in numerous Faculty Development Programs (FDPs) and conferences. His research and teaching interests lie in finance, with a particular emphasis on the stock market, where he enjoys analyzing trends and strategies.



Mr. Kushal Sharma

Designation: Business Analytics Trainer

Qualification: BTech | MD-Prushal Technology Pvt. Ltd. | Founder-Indeed Inspiring Infotech

Brief Profile: Kushal Sharma is a highly motivated and accomplished professional with a wealth of experience spanning several years in the fields of statistical analysis, risk management, business consultation, and analytics. His expertise lies in transforming data into actionable insights, thereby driving business strategy and enhancing profitability. As a seasoned trainer, Kushal has demonstrated proficiency in Data Analytics, earning recognition as a master trainer in the domain. His skills extend to being a Data Science Practitioner with a focus on R and

Python, along with a comprehensive understanding of cloud technologies, particularly OpenStack Cloud Software. Kushal is well-versed in the Hadoop Ecosystem, encompassing HDFS, Map Reduce, Pig, Hive, and NoSQL Databases such as Cassandra and Hbase. Notably, he engages in Big Data Consulting for startup companies and holds an Oracle Certified SQL Expert designation, showcasing a strong command of databases. Kushal has hands-on experience in various aspects of Hadoop cluster administration, including installation, performance tuning, debugging, monitoring, and managing updates, patches, and upgrades. His proficiency extends to writing Map Reduce jobs in Java, Hive, and Pig Latin. Additionally, he excels in data integration, having worked on extracting data from MySQL databases into HDFS and Hbase using Sqoop.



Prof. Shailaja Manocha

Designation: Professor

Qualification: PGDBM, B.Sc Ex-Dabur, Ex-NIS

Area of Interest: Marketing Management, Consumer Behaviour, Integrated Marketing Communication, Brand Management, Service Marketing, Retail Management

Brief Profile: Shailaja Manocha has earned her BS (Hons.) Botany degree from Sri Venkateshwara College, Delhi University and

PGDBM from IMT, Ghaziabad with specialization in the area of marketing. Ms. Shailaja Manocha is a marketing faculty who specializes in Sales and Retail marketing having had above six years experience with Dabur and NIS before switching to academics full-time. She has been associated with Skyline Business School for over ten years and brings to the classroom the best of pedagogy and interactivity. Her orientation towards ensuring learning objectives makes every student she teaches a lifelong learner.



Mr. Gourav Maharshi

Designation: Assistant Professor

Qualification: Consultant, Finance Trainer - Equity Research, Investment Management, Technicals, Derivatives, Mutual Funds

Area of Interest: Portfolio Trading Strategies, Risk Management, Equity Valuations, and Portfolio Management.

Brief Profile: Gourav is a seasoned professional with over five years of practical experience as an Equity and Derivatives analyst, serving as a versatile trainer, trader, investor, and consultant. His extensive

corporate background equips him with the expertise to excel as a competent trainer in a range of financial disciplines, including Fundamental Analysis, Technical Analysis, Derivatives Analysis, Financial Modelling with Excel, Mutual Fund Analysis, Investment Planning, and Financial Planning.

Having accumulated a wealth of knowledge and skills, Gourav has dedicated over 1000 hours to delivering high-impact training sessions to corporate employees, professionals, and students. His passion for education extends beyond traditional settings, leading him to various management institutes where he imparts knowledge on finance-related subjects and conducts skill-based workshops.


Mr. Himanshu Arora

Designation: Assistant Professor

Qualification: FOREX Derivatives, Excel, (MF)- Financial Markets, Financial Planning, Equities

Brief Profile: Himanshu Arora is a seasoned professional with over a decade of extensive experience in the field of education and finance. Recognized for his exceptional training abilities, he has been honoured with prestigious titles such as "The Most Innovative Trainer" and "The Most Inspiring Trainer" by the Bombay Stock Exchange. His contributions to education have also earned him the

distinction of being recognized as one of India's Best Finance Teachers by the Association of Wealth Managers of India (AIWMI).

Himanshu's expertise extends beyond accolades, as he has been quoted on various financial platforms such as Reuters and Cogencis, showcasing his thought leadership in the financial domain. With a rich academic background, he has delivered impactful training sessions at numerous esteemed institutions. He is actively pursuing the Chartered Financial Analyst (CFA) Level 2 certification, showcasing his commitment to continuous learning and professional development.


Mr. Syed Ahamed

Designation: Digital Marketing Trainer

Qualification: B.Tech | Digital Marketing Expert | SMM, SMO, SEM, Google Adwords

Brief Profile: Mr. Syed Ahamed is an accomplished professional with an engineering background, specializing in the field of Digital Marketing. With over 6 years of hands-on experience, he has demonstrated expertise in developing and implementing effective strategies for online marketing activities, catering to both SMEs and corporate entities. Driven by his passion for the Digital Marketing industry, he firmly believes in its transformative potential to redefine the landscape of marketing.

His core competencies span a wide array of digital marketing aspects, including Social Media Marketing, Google Adwords, Online Marketing, Link Building, Off Page Optimization, Keyword Research, Web Analytics, Affiliate Marketing, Social Bookmarking, SEO, Google Webmaster Tools, Google Analytics, Google Docs, Organic Search, Search Advertising, Online Advertising, Web 2.0, Analytics, Search Analysis, SMO, Social Networking, and E-commerce.


Mr. Hasan Ali Naqvi

Designation: Business Intelligence Trainer

Qualification: Data Scientist, Founder & CEO- Weya.ai

Area of Interest: AI Development, Generative AI, Predictive Modeling, Computer Vision, Image and Signal Processing, Machine Learning Education, Data Science Transformation

Brief Profile: AI Engineer and entrepreneur with over 10 years of experience, specializing in impactful, AI-driven solutions for

multinationals, startups, and personal ventures. Expertise spans generative AI, predictive modeling, computer vision, and advanced deep learning architectures. Developed solutions for clients like Indian Oil, GAIL, and Doorstead, enhancing operational efficiency and decision-making. Passionate about AI education, also founded LearnMLwithHasan, guiding professionals into data science and empowering businesses with transformative AI technology.


Mr. Ejaz Khan

Designation: Business Intelligence Trainer

Qualification: Graduate from Delhi University | Business Intelligence Trainer | Digital Marketing Expert

Brief Profile: Ejaz Khan is a dedicated Data Analyst with a strong background in Data Engineering and a passion for transforming raw data into valuable insights. As a Data Consultant with over 4 years of practical experience, he excels in data monitoring and analysis, utilizing advanced analytics techniques to drive strategic business solutions. Ejaz Khan has honed his skills in Data Analytics, Python

programming, SQL, Tableau, and Power BI. Proficient in languages like C++ and databases like MySQL, he effectively translates complex data into actionable strategies. With expertise in Python libraries such as NumPy, Pandas, and Matplotlib, he has a track record of deriving valuable insights for business growth.

As a Data Science enthusiast, Ejaz Khan is committed to sharing his knowledge and expertise to empower others in the field. By connecting with him, individuals can explore the latest trends in data analysis, data engineering, and visualization, while benefiting from his practical insights and industry experience.



Prof. Hitesh Manocha

Designation: Professor

Qualification: PGDM, IIM Ahmedabad, PGDM Ex- Godrej & Boyce Mfg.

Area of Interest: Marketing Management, CRM, Strategic Business Management, Brand Management

Brief Profile: Prof. Hitesh Manocha is a Mechanical Engineer from Delhi College of Engineering and PGDM from Indian Institute of Management, Ahmedabad. Having more than 25 years of

experience, he has worked with brands like Godrej and Boyce Mfg. Co. Pvt. Ltd. He has held many prestigious positions in his remarkable career. His first fourteen years were spent primarily in the area of Marketing and Sales. He served in various capacities in the areas of Consumer Durables, Office Automation, Engineering Goods. Concept Selling and Telecom. For the past Twelve years. He has started his own consultancy. He provides consultancy services in the area of Marketing and Sales. He has also conducted training programs for corporations.



Prof. Rishi Mehra

Designation: Professor

Qualification: IFRA Canada, Sr. Consultant DEA-AJNIFM Research Program, Ministry of Finance, MBA., M.Com., CFA, CTM, LIFA, CIA

Area of Interest: Financial Management, Security Analysis, Portfolio Management, International Financial Management

Brief Profile: Prof. Rishi Mehra is the CEO of Corporate Partners and Finance Gurukul. With a rich experience of more than 20 years in Finance Industry his core competency lies in the areas of Financial Management, Security Analysis, Portfolio Management, International Financial Management, Derivatives & Risk

Management, Financial Services, Merchant Banking, Management of Financial Institutions, Treasury & Forex Management, Financial Planning and Wealth Management. He has been in training the employees of Government Department & Premier Corporate from Indian and overseas origin like NSE, BSE, NIFM, NISM, Ministry of Finance, FSI (Ministry of External Affairs), National Academy for Training & Research in Social Security, FPSB, MMTC, SBI, SBI Mutual Fund, Aviva Insurance, Religare, Fidelity, Copal Partners, ARX Advisory & Analytics etc. He blends a diverse experience in practical areas as a freelancer and theoretical fundamentals as a visiting professor to premier management institutions in India & abroad. He conducts corporate training in the areas of stock market, Financial Modelling, CFA, Equity Valuation and Derivatives. Previously, he worked as a Research Head with Jindal Group of companies.



Dr. Vivek Kumar

Designation: Professor

Qualification: Ph.D. PGDBA (Marketing), MBA (Marketing and HR), BA, MA (Pol Sc.)

Area of Interest: Marketing Management; Business Strategy; International Business, Business Environment, Product and Brand Management and General Management

Brief Profile: Dr. Vivek Kumar, currently serving as a Full-Time Professor in the GNIM PGDM Program, holds a Doctorate in Management and a First-Class PGDBA from VAMNICOM, Pune-one of India's premier institutions. Dr. Vivek is widely respected in

academic circles for his significant contributions to higher education, boasting a cumulative work experience of 24 years encompassing both academia and industry. His relentless pursuit of excellence in his academic pursuits sets him apart as a distinguished scholar.

Prior to assuming his role as a core faculty member in the GNIM PGDM Program, Dr. Vivek actively engaged in seminars, conferences, and Faculty Development Programs (FDPs), in addition to publishing articles in esteemed journals. Known for his passion for reading, Dr. Vivek's keen interest lies in curating and delving into books that align with his academic interests and personal preferences.



CURRICULUM DESIGN

Post Graduate Diploma in Management (PGDM) is designed to nurture students and help them build and enhance their managerial and leadership competencies.

The comprehensively structured program help students:

- To understand the social, economic, political, technological, and ecological environment of the modern-day society and its characteristic values
- To become effective leaders to achieve results beyond expectations and transform organizations
- To think out of the box to make them come out with innovative answers, create alternative solutions and develop entrepreneurial skills
- To imbibe values of integrity, justice, and fairness to help them promote and maintain high ethical standards in management
- To develop a global mindset to enable them meet the challenges arising out of international competition
- To develop an aptitude for research and continuous learning

The PGDM curriculum design and pedagogy emphasizes the development of student’s skills and abilities to apply

management theories and concepts to practical problems of the business world and industries. Pedagogy is ‘learning centric’ and not ‘teaching centric’.

It is interactive and participative, involving fieldwork, case studies, business games, role-plays, simulation exercises, group discussions, experiential exercises, film reviews, application of concepts, structured and unstructured group work, and hands-on projects with the industry. Students are expected to achieve high standards of excellence. The emphasis is on involving

the students in learning and helping them relate concepts and theories to business realities.

The first three trimesters are essentially devoted to develop understanding of basic concepts across different functional areas to provide an integrated learning experience to the students. This covers Core Compulsory courses across different functional areas of management. The fourth and fifth trimesters cover courses primarily on electives based on their area of specialization.



Academic Roadmap

At GNIM (Greater Noida Institute of Management), we prioritize holistic learning to shape well-rounded individuals ready to excel in the fast-paced world of business. Our comprehensive approach integrates academic rigor, practical experience, industry insights, and extracurricular activities to provide students with a well-rounded education that prepares them for success. Additionally, GNIM offers a diverse range of certification programs crafted by experts to enhance skill sets, boost career opportunities, and stay ahead of industry trends. These programs are designed to provide practical knowledge and recognized certifications that are highly valued in the corporate world, ensuring that our students are equipped with the tools they need to thrive in their careers. Join us at GNIM to experience a transformative educational journey that combines holistic learning with industry-relevant certifications for a successful future in management.

← PGDM →

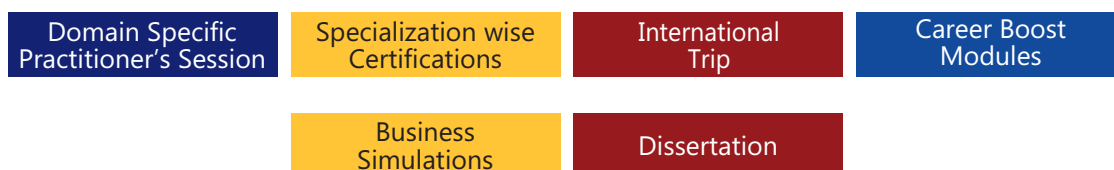
← Induction Program PRARAMBH →



1st Year ↓



2nd Year ↓



ORIENTATION PROGRAM

PRARAMBH

At GNIM, our annual orientation event, "Prarambh," sets the stage for an inspiring journey for our PGDM students by bringing together a panel of esteemed industry experts to share their insights and knowledge. This event serves as a platform for students to gain valuable perspectives from leaders in the business world, providing them with a glimpse into the real-world challenges and opportunities that lie ahead in their management careers. Through interactive sessions, keynote speeches, and panel discussions, "Prarambh" offers a unique opportunity for students to learn from the best in the industry, network with professionals, and gain a deeper understanding of the latest trends and practices shaping the business landscape. By fostering this exchange of ideas and experiences, GNIM ensures that our students are well-equipped to navigate the complexities of the corporate world and emerge as confident and competent leaders in their respective fields.



CERTIFICATION COURSES



18

At GNIM, we offer a range of industry-relevant certification courses designed to enhance students' skills and employability in today's competitive job market. Our certification programs are carefully curated to meet the evolving demands of various industries and equip students with practical knowledge and hands on experience.

Some of our best certification courses include:

Six Sigma Certification: Developed in collaboration with industry experts, our Six Sigma certification program equips students with the tools and methodologies necessary to improve processes and drive efficiency in organizations.

Digital Marketing Certification: In partnership with leading digital marketing agencies, our digital marketing certification course covers essential topics such as SEO, SEM, social media marketing, and content marketing, preparing students for careers in the rapidly growing digital marketing industry.

Business Analytics Certification: Our business analytics certification program focuses on data analysis, interpretation, and visualization techniques, providing students with valuable skills for making data-driven decisions in today's data-driven business landscape.

Financial Modeling Certification: Taught by experienced finance professionals, our financial modeling certification course equips students with the skills needed to build financial models, perform valuation analysis, and make informed investment decisions.

Project Management Certification: Accredited by leading project management institutes, our project management certification program covers the fundamentals of project management, including project planning, execution, monitoring, and control, preparing students for successful project management careers.

Certifications offered in Trimester I, II & III

- Certification by MakeIntern in association with E-Cell, IIM Calcutta/Banglore

Certificates Offered in Trimester IV

- Advanced Excel
- Digital Marketing
- Six Sigma

Certificates offered in Trimester V & VI

- HR Practices certification for HR Specialization
- Financial Management certification for Finance Specialization
- Marketing Management certification for Marketing Specialization
- Logistics & Supply chain Management Certification for Operations Management Specialization
- Business Analytics Certification for BA Specialization
- Data Science certification for IT Specialization
- Fundamentals of Foreign Trade Certification for IB Students Specialization

CURRICULUM MAP

Term wise Course and Teaching Hours Distribution				
Term	Number of Courses			Number of Credits
	Core	Specialisation I	Specialisation 2	
I	7	–	–	21
II	7	–	–	21
III	7	–	–	21
IV	2+1*	3	3	32
V	-	3	3	18
VI	Dissertation			4
Total Number of Credits				117

*SIP will be at the end of IIIrd Trimester and shall carry 8 credits.

Term 01

Business Communication-I
 Business Statistics
 Financial Accounting
 Information Systems for Managers
 Managerial Economics
 Marketing Management-I
 Organizational Behaviour

Workshop Modules

- Design Thinking
- Digital Marketing

Term 02

Business Policy & Economic System
 Financial Management
 Human Resource Management
 Marketing Management-II
 Operations Management
 Management Information System

Workshop Modules

- Introduction to Business Analytics
- Employment Readiness

Term 03

Business Research Methodology
 Cost Accounting
 Written Analysis & Communication
 Legal Aspects of Business
 Sales & Distribution Management
 Strategic Management

Workshop Modules

- Entrepreneurship
- Placement Readiness

Term 04

Summer Internship Project
 International Business Environment
 Elective S1-1
 Elective S1-2
 Elective S1-3
 Elective S2-1
 Elective S2-2
 Elective S2-3
 Placement Preparatory

Domain Specific Certification

Term 05

Business Ethics & Corporate Governance
 Elective S1-4
 Elective S1-5
 Elective S2-4
 Elective S2-5
 Placement Preparatory

Domain Specific Certification

Term 06

Dissertation

PROGRAM OFFERED

Marketing



- Consumer Behaviour
- Advertising & Brand Management
- Integrated Marketing Communication
- International Marketing
- Retail Management
- Marketing Analytics
- Marketing of Services
- Customer Relationship Management

Human Resource



- Talent Acquisition & Retention
- Training & Development
- Performance Management System
- Compensation & Reward Management
- Industrial Relations & Labour Laws
- HR Analytics
- Conflict Management & Negotiation
- International HRM

Operations Management



- Total quality Management
- Project Management
- Maintenance Management
- Supply Chain Management
- Material Management
- Service Operations Management
- Quantitative Model for Logistics & Transportation Management

Business Analytics



- Business Analytics using R
- Statistics for Decision Making in Python; SAS
- Data Visualization using Power BI/Tableau/SQL
- Machine Learning
- Artificial Intelligence for Business Analytics
- Forecasting/Predictive Analytics
- Project Management-Data Analytics

Finance



- Security Analysis & Portfolio Management
- Derivatives & Risk Management
- Management of Financial Institute
- Corporate Restructuring Mergers & Acquisitions
- Advance Equity Research
- Forex Management
- Banking Management & Service
- Corporate Tax Planning
- Data Analytics for Finance

International Business



- Cross Cultural Management
- International Business Law
- International Business Negotiation
- International Financial Management
- WTO & Regional Training Blocks
- Global Sourcing & Business development
- Export Import Documentation
- Management of Multinational Corporation

Information Technology



- Database Management System & SQL
- Python with Mongo D
- Project Management
- Digital Product Management
- Applications of Generative AI & Ethics
- Cyber Security
- IoT
- Business Process Automation using A
- Data Warehousing (AWS)

MANAGEMENT LEARNINGS@GNIM

(PGDM Batch 2024-2026)

Management Activity

At GNIM, we pride ourselves on offering a comprehensive array of innovative management activities meticulously designed to empower our PGDM students and propel them towards successful and rewarding careers. Through engaging in-depth case studies analysis, immersive business simulation games, and collaborative team building exercises, our students hone essential skills such as critical thinking, strategic decision-making, and effective teamwork, setting them apart as dynamic and resourceful future business leaders.

Our exclusive leadership workshops led by industry experts and stimulating industry visits provide students with invaluable real-world insights and hands-on experience, bridging the gap between theory and practice. By actively participating in business plan competitions and leveraging networking opportunities at career fairs, our students showcase their entrepreneurial spirit, develop vital industry connections, and master the art of efficient time management, preparing them to excel in a fast-paced and competitive business environment.

At GNIM, we are dedicated to nurturing a transformative learning environment where creativity thrives, industry knowledge is shared, and professional growth is accelerated. Our holistic approach to management education, enriched by a diverse range of experiential activities, ensures that our students emerge as confident, well-rounded professionals equipped with the skills, expertise, and network necessary to navigate the complexities of the modern business landscape with finesse and distinction.



CERTIFICATION PARTNERS



GNIM proudly collaborates with E-cell IIM Calcutta, a renowned center for entrepreneurial excellence, to offer specialized certifications. This partnership provides our students with world-class training in entrepreneurship, innovation, and leadership. The certifications gained through this collaboration help students develop critical business skills and enhance their employability, preparing them to excel in the dynamic world of entrepreneurship. Together, GNIM and E-cell IIM Calcutta empower students to turn their ideas into impactful ventures.



GNIM has an educational tie-up with Make Intern, It is an association that offers the best opportunities to the students by connecting them to corporates for internships and projects. It enables students to gain skills by conducting workshops and e-learning. GNIM conducts certification classes for the students. The workshop was conducted on trending courses like Digital Marketing and Campus to Corporate for PGDM students. The sessions were held in the campus to equip the students with learning and knowledge. iNurture leverages its strong industrial associations to facilitate guest lectures, internships, industrial visits, live projects and placement assistance. Its artificial intelligence-based platform assesses the employability of a student and provides necessary interventions through on-campus career development programs and placement cells, strengthening the 'employability quotient' across the entire spectrum of adult learning – from college to corporate.



Corporate Partners

GNIM has an educational tie up with corporate partners to conduct a certification program on Advanced Excel for the PGDM students, that adds value in comprehensive learning, It has been offering professional training to students, as well as working professionals in accounting, web designing, programming languages, hardware and networking. It is run and managed by seasoned professionals who lead a team of educators and trainers having relevant domain expertise. At this institution, one can get trained in the subject of their choice by opting from a wide range of courses. These easy-to-follow courses are primarily aimed at students, working professionals as well as IT professionals who want to enhance their knowledge and further their career prospects.



GNIM is proud to partner with Innoweb Solution, a leading certification provider that adds significant value to our students' academic journey. This collaboration ensures that GNIM students receive globally recognized certifications, enhancing their credentials and employability. By working with INNOWEB Solution, students gain access to cutting-edge learning tools and certifications that validate their expertise and industry readiness, making them stand out in the competitive job market.



KRACKiN is an artificial intelligence-based platform built to connect students, faculty, institutions, industry and partners to a single ecosystem. The platform empowers students to become industry-ready and creates some of the best talent pools. The KRACKIN initiative is a mobile-led engagement platform which brings Industry and Academia into a single distinct symbiotic ecosystem.



GO1+, a learning platform focused specifically on professional training courses (both those to enhance a worker's skills as well as those needed for company compliance training). GO1 gives users a combination of content and practical tools, Create courses or import pre-made content from the marketplace, Customize what the learner can see by building portals with logos, header images, menus, and more. Users can establish groups, save custom reports, and view data in a variety of ways A wide range of features is included to streamline the process and provide better progress tracking and flexibility.

INFRASTRUCTURE

GNIM has an extremely modern state-of-art infrastructure. The spacious, theatre-style, air conditioned classrooms are augmented with modern art of teaching aids like LCD projectors for lectures, presentations etc, spacious conference halls that act as a common ground for students corporate personalities for group discussions, conferences and other events. Air- conditioned auditorium with latest sound track of audio/video facilities, learning resource centre that houses rich collection of books and journals, computer lab with latest IT tools and techniques, sports area where students can have fun.

Other key highlights of the campus are:

- 24 x 7 Wi-Fi facility
- Medical Facility
- 24x7 Water & Electricity facility
- Sound Security
- Air conditioned classroom with multimedia facilities
- Fully Air-conditioned Library with electronic databases like Economic Outlook and Prowess etc.
- Auditorium with latest audio-video equipment

Library

The Library with its modern collection of knowledge resources and innovative information services plays an essential role for the academic community in their intellectual pursuits. Library at GNIM is a well developed, fully air-conditioned, state-of-the-art structure, with a rich collection of printed as well as electronic resources, which include books (around 15000), databases etc. Currently, GNIM is using LivGuru software as a library management system. The library is well equipped with wide ranging books from all the management streams, magazines, journals, research papers and thesis. The library has currently been subscribed to 50 selected periodicals in print form and online access over 10,000 periodicals.

GNIM has a dedicated e-Resource Centre for accessing electronic databases of journals and reference sources. The library is affiliated to Developing Library Network (DELNET), through which it has access to over 5959 institutions (India 5934, Overseas: 25).

GNIM library also has a rich collection of 15000 books and around 24 journals (both national and international).

The library has been subscribing to prestigious electronic databases like Business Source Complete (EBSCO Publishing), Economic Outlook, J- gate Plus Social & Management Science Portal, CMIE-PROWESS etc.

A reading / seating capacity of 50 students at a time in the GNIM library, which is well lit and fully air-conditioned, provides a peaceful ambience ideal for uninterrupted pursuit of knowledge and skills for the students.





Classroom

A state- of the art infrastructural facility is an essential ingredient to support a sound process of teaching and learning. Classrooms at GNIM are designed and equipped with modern teaching facilities like ceiling mounted LCDs, public address system, and wireless internet facilities to take care of both online and offline modes of teaching. The classrooms are spacious enough, well -lit and well ventilated to facilitate an efficient learning process.



INFRASTRUCTURE

Incubation Centre

GNIM is in the process of providing a guiding force for young Management aspirants who are on the road to become entrepreneurs and fulfil their entrepreneurial dreams. An incubation centre on campus is established for the benefit of students who have an entrepreneurial bent of mind and who want to start their own venture and need mentoring support.

GNIM has offered the Centre to few start-ups and new ventures who aim to expand their projects using this facility. This centre has become a place to network with and learn from some of India's best entrepreneurial thinkers and practitioners and has been promoting students to expand their knowledge exponentially. It is supported by a team of industry mentors and faculty in a dedicated space on campus.



Auditorium

The 400-seat auditorium with multiplex quality acoustics, seating, projection and sound systems, allow to host guest lectures, presentations, seminars, workshops as well as orientations, convocations and other important events. The budding managers get several opportunities over the academic year to showcase their extracurricular talent on the stage.

Computer Lab

The institute has an air-conditioned lab with the total capacity of more than hundred students with latest software and hardware and connected to Network LAN. The students enjoy fast connectivity of the internet. Apart from this, each student is been provided with the latest version of personal laptop for their use.

At GNIM the students have ready access to up-to-date technological computer lab with a enough number of computers available to the students for web browsing.

Some of the facilities at computer lab are-

- Modern computers with licensed software and open source software.
- Separate space for Internet lab with 24 hours Internet connectivity up to 100 Mbps.

The advanced printing facility is also made available for students and staff in the laboratory that remains open on all seven days of the week. A centralized Internet browsing is always open for students where they can use high-speed Internet surfing connected through a structured network.

The institute houses a centrally air-conditioned computer laboratory with Pentium IV dedicated workstations networked with two servers. All the students are issued his/her personal laptop along with a dedicated lease line Internet connection with a bandwidth of 100 MBPS. The software packages available at the computer center are Windows 10 & Windows 11, with latest Adobe softwares, and MS Office with Firewall security system and bandwidth management.

26

Cafeteria

Our Canteen Facility at GNIM is a bustling hub of activity, offering a variety of delicious and nutritious meals to fuel our students' academic pursuits. With a diverse menu featuring regional and international cuisines, our canteen caters to diverse tastes and dietary preferences. The hygienic kitchen practices and attentive staff ensure that students enjoy wholesome and satisfying meals in a clean and welcoming environment. Whether it's a quick snack between classes or a leisurely meal with friends, our Canteen Facility provides a convenient and enjoyable dining experience for the GNIM community.





Language Lab

The Institute has dedicated English language communication laboratory known as Language Lab exclusively for improving communication skills. It is a state-of-the-art lab with the latest multimedia facilities. Language laboratory is an audio-visual installation used in modern teaching methods to learn foreign languages. It is a technological breakthrough for imparting skills in English. The lab offers an exclusive result oriented and efficient way to enrich the English language learning process.



Major Benefits of the Language Lab:

- Auditory Oriented
- Effective and interactive learning
- Focussed Guidance
- Scope for self-evaluation
- Independent learning



Common Room for Girls

Students in our campus comes from various regions of the nation get an opportunity to connect, socialize and share their thoughts interacting with each other, GNIM keeping the needs of the students has created separate common room for girls which is absolute 'their own relax zone'. The rooms are spacious, well lit, and ventilated to allow the students to spend their little but quality time, being in their own comfort zone. The separate common room for girls is equipped with a mirror and a well-fitted washbasin for their recreation and dressing.



Hostel Facilities

GNIM understands, that accommodation is an important consideration when a student is looking to join any Institute, GNIM gives its students a great environment to complement their academic studies. GNIM provides separate hostel facilities for Boys & Girls.

GNIM offers a high quality & secure accommodation where students can connect with each other and feel at home. To make their stay easy & enjoyable, GNIM has a dedicated Hostel staff ready to support students round the clock.

Facilities Offered :

- Separate Hostels for Boys & Girls
- Spacious and hygienic rooms
- Supportive Hostel Staff
- Recreational Center
- Power Backup facility
- Hostel offer single and twin sharing
- Room including all major meals
- High-speed Internet connectivity
- Access to the Library and Computer Centre till late evening
- In house cafeteria
- AC Lounge
- TV with Digital Cable
- Games Room
- Magazine and newspaper facility
- First Aid Service in the premises.



ACADEMIC COMPETITIONS

Competitions have become a core feature of many top business school programs. GNIM organizes many competitions like Case-study competitions, Problem Solving, Business Plan, Ad-mad show, Debate, Business Quiz, Collage Making etc. All competitions are multi-staged level and consist of rounds of presentations, reviews and feedbacks. Competitions conducted at GNIM also expose the students to diverse industrial problems and encourage them to formulate disruptive solutions. The knowledge, learning and recognition GNIM's acquire from these competitions, not only spark innovation but also give tremendous value addition to their resume.



INDUSTRIAL VISITS

Industry visits organized by GNIM are a cornerstone of the PGDM students' educational experience, offering invaluable insights and practical exposure to real-world business practices. These visits play a crucial role in enhancing students' understanding of theoretical concepts by witnessing their application in live business environments. By interacting with industry professionals and observing day-to-day operations, students gain firsthand knowledge of industry trends, challenges, and best practices, keeping them abreast of the latest developments in their fields of interest. Additionally, industry visits provide networking opportunities for students to connect with industry experts, potential employers, and mentors, paving the way for internships, projects, and future career prospects. Through these immersive experiences, students not only enhance their learning but also draw inspiration, motivation, and practical guidance to excel in their academic pursuits and prepare for successful careers in the competitive business landscape.





STUDENT'S LIFE @GNIM

Business School is much different from a regular engineering and graduate college. We at GNIM, not only concentrate on their academics but also focus on their personal skills. GNIM organizes and conducts various events and out-reaching activities like academic competitions, cultural events, festival celebrations, sports, Industry visit, Delhi visit and adventure trip which helps GNIM's to have a strong ability to grow their professional network and make new connections.

DANDIYA NIGHT

GNIM organises Dandiya Night every year with Dhol, amazing Navratri special food and a beautiful decoration of lights. Students enthusiastically dances on the beats of Navras in their traditional attire



32

RAM NAVMI

The birthday of Lord Ram is an auspicious day which holds great importance. We celebrate Ram Navmi with great vigor and enthusiasm. The event starts with havan ceremony to seek the blessings of Lord Rama.



SPORTS MEET @GNIM

Sports competitions inculcate the spirit of positive challenges and sportsmanship among the students and prepare them for the life ahead. Sports, Games and Physical Fitness occupy a place of importance in our curriculum. During March, every year students actively participates in the sports meet organised by GNIM.



CHRISTMAS CELEBRATION

Christmas is celebrated on December 25th every year to commemorate the birth of Jesus of Nazareth. GNIM's celebrate the Christmas Eve by celebrating the birth of 'Jesus Christ'. Students look forward to Santa Claus to receive goodies from him. The celebration is extended with the cake cutting ceremony by all the students, faculty and staff members along with Santa Claus.





NATIONAL FESTIVAL

GNIM focuses on celebrating national festivals like Gandhi Jayanthi, Republic day, Independence day and children's day in campus to bring patriotism feeling within the stake holders. Cultural events are also included in the celebration.

FRESHER'S PARTY

GNIM every year organizes Fresher's Party to welcome the new batch of students. This day gives a chance to the students to interact amongst themselves. The spirits are high as the seniors get-together to welcome the new batch with foot-thumping dance and music. With the trendiest clothes and heart throbbing Dance floor, the party is a fabulous way to kick start the academic year for the students.



ORIENTATION PROGRAM

PRARAMBH In order to give the new students a flavor of Industry when they enter the college, the 50 day orientation program also invites guests from industry to address the students. Corporate connect sessions are primarily designed to motivate the students & get a knack of the industry requirements and expectations.



Mr. Aditya Ghildyal
AGM HR
CNH Industrial



Ms. Alpana Khara
CEO & Founder
A'sara Consultants



Mr. Amitabh Tiwari
Director
WideCare Private Limited



Mr. Gourav Sabbarwal
Co-Founder & CEO
JOP



Mr. Amit Jawar
Business Head
North Dabur India Limited



Ms. Sonal Dutta
Soft Skills Coach



Mr. Rajiv Narang
Sales Marketing Consultant,
Brand Strategist, Author of GET UP,
ARISE, TEDx speaker, Keynote speaker



Mr. Raj Satish Agrawal
Business Analyst
Genpact



Mr. Debargha Deb
General Manager HR
DS Group



Mr. Taksh Kumar
Senior Manager - Human Resources
VIVO India



Mr. Deepak Kumar
AVP & Zonal Head
Aviva Life Insurance



Ms. Suparna Bhattacharyya
Chief Financial Officer
Schneider Electric Infrastructure Ltd.



Ms. Ambreen Khan
Head-Corporate Communications
& Partnerships
The Indian Express



Mr. Bhanu Pratap Singh
Group HR Leader
Aeon Market Research Private Limited



Mr. Kunal Goswami
Sr. Sales Manager
Big City |Ex Paytm| Ex Nestlé| IIM-B



Mr. Mohit Gaur
AVP Sales
Field Assist



Mr. Vivek Pradhan
Senior Manager - Sales Training
Nestle



Mr. Zulfikar
Principal People Analytics
Lead, Global HR Operations
Mc.Graw Hill



CORPORATE SESSIONS

As a leading management institute dedicated to shaping future business leaders, GNIM took pride in organizing an impactful orientation program that included Corporate Connect sessions. During these sessions, corporate leaders were invited to share their insights and experiences, offering invaluable perspectives on the realities of corporate life and providing students with a vision for their future careers. These interactions not only empowered students to take their career aspirations seriously but also inspired them to cultivate essential skills and qualities required for success in the corporate world. By connecting with industry experts, students gained a deeper understanding of current trends, challenges, and opportunities in the business landscape, preparing them to navigate the complexities of the corporate realm with confidence and foresight. The Corporate Connect sessions at GNIM served as a cornerstone of our orientation program, equipping students with the knowledge, motivation, and vision needed to embark on a fulfilling and successful career in management.





Life Beyond Academia

As the students embark on the PGDM journey together, the tour is the first interaction for many as they become friends, confidants, competitors and co-learners for the next two years.

Excursion

GNIM is thrilled to announce a one-day excursion to Vishalgarh Farms, Gurgaon, as part of the PGDM orientation program. This adventure combines fun with learning, offering activities and management games that promote teamwork, communication, and trust.

Students will bond with peers, engage in team-building exercises, and gain insights into diverse cultures, fostering inclusivity and collaboration. This experience will sharpen leadership and problem-solving skills, preparing students for future management roles.

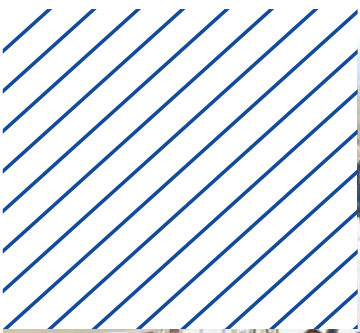
An unforgettable trip where adventure meets education, this excursion promises to build connections, embrace diversity, and equip students with essential teamwork skills for academic and professional success.



ADVENTURE TRIP

In the Valley of Gods

At GNIM (Greater Noida Institute of Management), in addition to supporting a diverse array of activities catering to students' professional and intellectual pursuits, we curated an adventurous excursion to MANALI, one of India's most popular tourist destinations. Nestled amidst picturesque hills and lush forests, Manali exudes vibrancy and charm, captivating all who visit. During the trip, students engaged in thrilling activities such as Rock climbing, River crossing, and River Rafting, fostering qualities like leadership, time management, relationship-building, delegation, and problem-solving. Accommodated in camps, the students immersed themselves in experiential learning, honing their skills and gaining a deeper understanding of teamwork and personal development.





MANAGEMENT ACTIVITIES

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INTERNATIONAL EXPOSURE TO SINGAPORE / DUBAI

40



At GNIM, we prioritize providing our PGDM students with enriching global experiences to foster their holistic development and prepare them for the future with a strong sense of community responsibility. To achieve this, GNIM organizes annual International Tours to foreign countries, such as Dubai/Singapore, offering invaluable insights into global trends and enhancing students' cultural awareness and understanding of diverse perspectives. These experiential learning opportunities complement classroom teachings by immersing students in real-world settings, allowing them to forge essential connections and gain a deeper understanding of the world.

Our upcoming international tour will take our students on a transformative journey to Dubai/Singapore. Dubai/Singapore, cities known for their vibrant blend of historical landmarks, futuristic architecture, and diverse expatriate populations, offer our students the chance to explore iconic attractions like Burj Khalifa, Dubai Mall, Marina Bay Sands, Gardens by the Bay, and more. The Global Village in Dubai and the multicultural society of Singapore provide unique opportunities for students to experience a diverse range of cultures and traditions, fostering cultural appreciation and a curiosity to explore different ways of life.

Engaging with the bustling business hubs and immersive cultural settings of Dubai/Singapore will deepen students' understanding of global business practices, innovation, technology, and multicultural dynamics, preparing them for success in an increasingly interconnected world.

International educational tours, such as the upcoming trip to Dubai/Singapore, play a crucial role in shaping the professional and personal growth of PGDM students. These tours offer firsthand exposure to global business practices, diverse cultures, and economic landscapes, equipping students with a competitive edge in the business world. By immersing themselves in international environments, students broaden their perspectives, enhance cross-cultural communication skills, and deepen their understanding of global markets and trends. These tours also provide networking opportunities with industry professionals, paving the way for future career prospects and enabling students to apply classroom learnings in real-world contexts effectively. Ultimately, participating in international educational tours empowers PGDM students to become well-rounded, globally aware professionals ready to excel in today's dynamic business landscape.



CORE OPPORTUNITY

ASSURANCE PARTNERS



GNIM always aims at fulfilling students' desires, and we are oriented towards student development and growth. Students have been provided with multiple opportunities by us. Greater Noida Institute of Management has successfully provided 200+ Companies for Placements of final year and 100% internship opportunities as part of their curriculum. As mentioned in POA Letter issued by the institute to each candidate at the time of their admission, companies were a blend of all domains, namely Marketing, Human Resources, Finance, Operations, IT having a minimum placement packages of 4.5 LPA. Students have joined the organization matching their interest areas.







Importance of Providing Placement Support:

At GNIM, we recognize the vital importance of offering comprehensive placement support to our students. Placement assistance plays a pivotal role in opening up diverse career opportunities, enabling students to explore various industries and roles that resonate with their skills and ambitions. By leveraging our extensive network of industry connections and recruiters, students gain valuable insights and access to potential employers, enhancing their job search and career prospects. Through the placement process, students also develop critical job search skills, such as resume crafting, interview techniques, and networking abilities, preparing them for success in a competitive job market. Facilitating the transition from academia to the workplace, placement support equips students with the tools and guidance needed to thrive professionally, ensuring a seamless and successful entry into their chosen fields. Additionally, tracking and evaluating students' placement outcomes allows us to measure the effectiveness of our academic programs and tailor our curriculum to meet industry demands, ultimately boosting student employability and success.

TOP PLACED STUDENTS



Pradeep Khuntia
50 Lacs per annum
Managing Director,
Khuntia Enterprises Pvt. Ltd.



Ritu Singh
25 Lacs per annum
Systems Administration Senior Associate,
BYJU'S.



Niharika Pandey
25 Lacs per annum
Sr. Business Analyst,
Globallogic



Aditya
18 Lacs per annum
Senior Cloud Engineer & Team Lead,
LTIMindtree



Shakti
15 Lacs per annum
Inside Sales Associates,
Vinculum



Youssouf Ramlat
12 Lacs per annum
Business Service Manager,
Dubai Modest



Ashhad
12 Lacs per annum
Manager,
Samsung



Anirudh Singh
12 Lacs per annum
Business Development Manager,
Moore Singhi Advisors



Priya Chaudhary
12 Lacs per annum
Regional Sales Manager,
Webtel Electrosoft Pvt. Ltd



Prashant
12 Lacs per annum
Territory Sales Manager,
Vahan Technologies



Vishal Singh
12 Lacs per annum
Asst. Manager,
Reliance Retail Ltd



Piyush
11 Lacs per annum
Financial Analyst,
Silverskills Pvt. Ltd



Amit Kumar
10.5 Lacs per annum
Sr. Manager,
HDFC Bank



Vinay
10 Lacs per annum
Manager,
RBL Bank Ltd



Hitesh
10 Lacs per annum
Team Manager,
Admiral Solutions



Shivam Chaudhary
10 Lacs per annum
BDM,
Cizar Hygiene Care Pvt. Ltd

VOICE OF GNIM STARS



The industry exposure at GNIM is invaluable. Guest lectures, internships, and corporate tieups have given me insights into the real workings of the business world, allowing me to connect theory with practice.

Ashwin Verma
Delhi



GNIM goes beyond textbooks, offering practical learning experiences that prepare us for real world challenges. From industry visits to interactive workshops, every day is a step closer to our professional goals.

Deeksha Saxena
Uttarakhand



One of the highlights of my time at GNIM has been the exposure to diverse perspectives and cultures. Interacting with students from different backgrounds has broadened my worldview and enhanced my communication skills.

Mahendra Chourey
Madhya Pradesh



Reflecting on my time at GNIM, I am grateful for the friendships made, the lessons learned, and the memories created. It's been a journey of growth, and I'm excited to see where the future takes me.

Arihant Kumar
Bihar



Studying at GNIM has been a transformative journey for me. The faculty's dedication to our success, coupled with the vibrant campus culture, has made my academic experience truly enriching.

Nitin Kandoi
Uttar Pradesh



The extracurricular activities at GNIM are just as rewarding as the academic pursuits. From sports tournaments to cultural festivals, there's always something exciting happening on campus.

Rohit Kasture
Maharashtra



At GNIM, innovation is encouraged and celebrated. Whether it's launching a startup or implementing a social initiative, there's no shortage of opportunities to turn ideas into reality.

Ankita Pandey
Uttar Pradesh



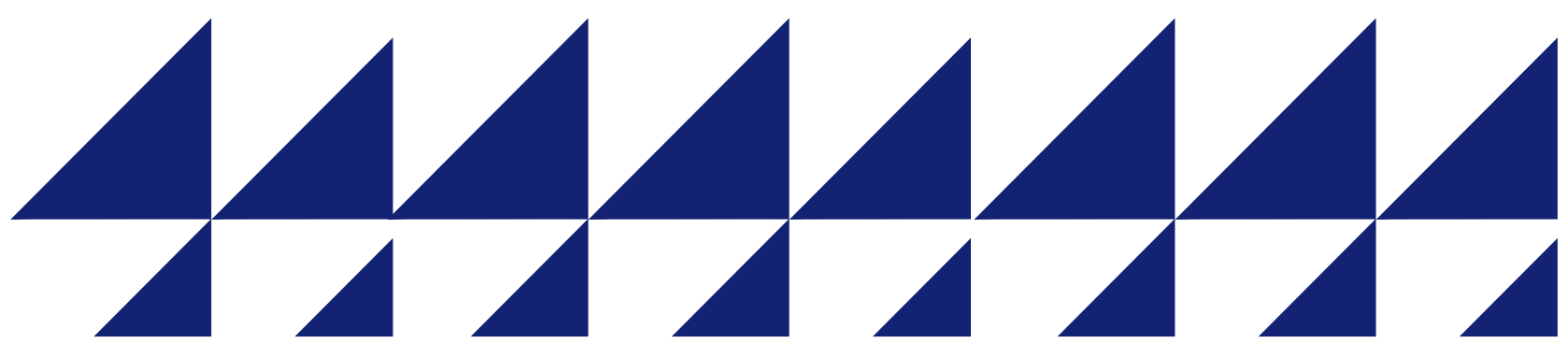
GNIM has provided me with a welcoming and supportive environment to pursue my studies. The faculty and staff have been incredibly helpful in ensuring a smooth transition to life in a new country.

Shubham Mishra
Uttar Pradesh



GNIM's emphasis on holistic development has helped me grow not just academically, but also personally and professionally. I feel confident and well-prepared to take on the challenges of the corporate world.

Shubham Singh
Jharkhand



What Corporate Says About Us...



Students of the batch 2024-26 are curious and open minded, with an optimistic approach towards life. They are from diverse background in terms of culture, education and experience which will make them learn from each other as well.

Mr. Aditya Ghildyal
AGM HR
CNH Industrial



The Management program at GNIM provides students with more than just academic knowledge—it equips them with the skills and mindset required to navigate the complexities of today's global business landscape. Students will learn how to analyze business problems, develop strategies, and lead diverse teams, all while gaining insights into cutting-edge innovations that are shaping industries across the globe.

Ms. Alpna Kherra
CEO & Founder
A'sara Consultants



As this is the significant step of student's academic journey, GNIM is taking an important step toward shaping their future as leaders in the business world. These two years of intense learning, personal growth, and professional development will be one of the most transformative phases of their career.

Mr. Amitabh Tiwari
Director
WideCare Private Limited



This PGDM Course at GNIM is not just about earning a degree, OR Diploma but about transforming an individual into a leader capable of navigating complex, dynamic environments. The journey may be tough, but it will be rewarding.

Mr. Gourav Sabbarwal
Co-Founder & CEO
JOP



It's essential to understand that the student is at the centre of everything an Institution does. The most successful, Institutes-are those who truly understand their students, build strong relationships, and provide ethical value based education. I am sure the Management and Faculty at GNIM Focus on building a customer-centric mindset in all your business endeavours.

Mr. Amit Jawar
Business Head - North
Dabur India Limited



As a trainer, I want to take a moment to reflect on the progressive teaching pedagogy at GNIM which encourage students to move forward and develop essential employability skills for both academic and professional success.

Ms. Sonal Dutta
Soft Skills Coach



All appreciation, for your unwavering commitment to excellence and for continuously empowering students to reach their full potential. The dedication of Faculty and Staff members at GNIM is shaping the future of education, and I am confident that the positive impact of the work will be felt for generations to come.

Ms. Ambreen Khan
Head-Corporate Communications
& Partnerships,
The Indian Express



'Learning is a continuous process' and the immense, emphasis on learning, collaboration, and real-world applications at GNIM equips students with the skills necessary to thrive in today's dynamic business environment.

Mr. Rajiv Narang
Sales Marketing Consultant,
Brand Strategist, Author of GET UP,
ARISE, TEDx speaker, Keynote speaker



During my session at GNIM, the students demonstrated incredible humility and respect, not only for the Guests but also among themselves. Success isn't always a straight line, but with determination, resilience, and the support of your peers and mentors, it becomes easy to find the path. This proves the vigilant selection process of admission at GNIM.

Mr. Debargha Deb
General Manager HR
DS Group



GNIM is rigorously working towards the holistic development of each student, admitted to their PGDM Program. The commitment of Management, Faculty and staff members are tremendous and will make a difference in the life of every student. The students are focused and well disciplined.

Mr. Taksh Kumar
Senior Manager - HR
VIVO India



'Hard work is the only way to success; I admire the innovative fifty day orientation program and the events and activities during these days. The Management has put in lot of efforts in designing the program.'

Mr. Deepak Kumar
AVP & Zonal Head
Aviva Life Insurance



The nurturing and inclusive learning environment GNIM have created ensures that every student is given the tools to succeed, both academically and professionally. The networking opportunities and connections offered during the two years of Academic Journey, enhances the growth and development of each student, making a lasting impact on their careers and personal growth.

Ms. Suparna Bhattacharyya
Chief Financial Officer,
Schneider Electric Infrastructure Ltd



As an alumnus of this reputed group, I wanted to share a few thoughts and insights. First and foremost, I want to appreciate the Management for this wonderful initiative, of creating opportunities through this Learning Platform. The two years is an investment at GNIM WHICH will shape not only the academic knowledge of a student but also personal growth and future career.

Mr. Kunal Goswami
Sr. Sales Manager - Big City |
Ex Paytm| Ex Nestlé| IIM-B



Being a proud Alumnus of this dynamic Education Group, I would like to suggest all the budding managers to take full advantage of the resources, networks, and experiences available to them- they will be invaluable in the years to come. The Exposure at GNIM will foster confidence in all the students.

Mr. Raj Satish Agrawal
Business Analyst
Genpact



The faculty at GNIM, with their wealth of knowledge and expertise, not only deliver a comprehensive curriculum but also inspire students to think critically, innovate, and challenge conventional approaches to problem-solving.

Mr. Bhanu Pratap Singh
Group HR Leader –
Aeon Market Research Pvt Ltd



The dynamic curriculum, Of the PGDM PROGRAM WITH Corporate intervention coupled with academic sessions, not only enhances students' knowledge but also empowers them to think crucially, collaborate effectively, and tackle complex business situations in the years to come. The emphasis on hands-on learning, experience.

Mr. Mohit Gaur
AVP Sales
Field Assist



I am highly impressed by the extraordinary learning environment and a unique mentor mentee program at GNIM, which is focused on the holistic development and overall grooming of each and every student.

Mr. Vivek Pradhan
Senior Manager- Sales Training
Nestle



My visit to GNIM is a great experience as, it was a reverse learning, where, I could also learn from the students, and faculty the commitment and dedication they showcased during the interaction. My all wishes to the success of the Institute.

Mr. Zulfikar
Principal People Analytics Lead,
Global HR Operations
Mc.Graw Hill

SCHOLARSHIP

A scholarship of up to INR 90,000 is given to candidates on first-cum-first serve basis. The candidates should fall under the merit category on the basis of their percentile in CAT/XAT/CMAT/MAT. Also, the candidate should fulfil the criteria of having secured overall 50% in the 10th, 12th, Graduation and Competitive Exam.

Category I: Scholarship on basis of qualifying exam:

S.No.	Marks in Qualifying Exams	Scholarship Amount (INR)
A	CAT/XAT/CMAT percentile >85	50000
	CAT/XAT/CMAT percentile between 70-85	30000
	CAT/XAT/CMAT percentile between 60-70	20000
B	MAT Score >750	50000
	MAT Score between 700-749	30000
	MAT Score between 600-699	20000

Category II: Scholarship on the basis of Academic Background:

The candidates having B.Tech./ B.E. degree securing 60% and above in 10th,12th and graduation will be awarded with the scholarship of INR 20,000.

Category III: Scholarship for candidates with Work Experience:

The candidates with work experience of minimum 1 year with minimum 1.8 CTC will be awarded with the scholarship of INR 20,000.

Category IV: Defence Category:

The candidates who belong to Defence Forces /Army will be awarded with the scholarship of INR 20,000 provided the candidate should secure 50% marks in 10th, 12th and Graduation.

Category V: Single Mother:

The candidates who is being raised by a Single Mother, will be awarded with the scholarship of INR 20,000 provided the candidate should secure 50 % marks in 10th, 12th and Graduation.

Category VI: Special Category:

The candidates who have scored more than or equal to 90% in 10th, 12th, Graduation, CAT/XAT/MAT/CMAT and also in the Interview Round of the College selection procedure, will be awarded with the scholarship of Flat 50% in Total Fees.



ADMISSIONS@GNIM

Eligibility for Admission

The candidates must have 50% marks or equivalent CGPA in class X / XII and Graduation.

The candidate must have minimum 3-year Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline recognised by UGC/AICTE/AIU.

The candidate should have completed graduation or should be in the final year of graduation.

The candidates should have appeared for any competitive exam CAT/XAT/ CMAT/MAT

Admission Process

Shortlisted candidates would have to appear for GNIM written test followed by a Group Discussion (GD) and a Personal Interview (PI). GNIM would not be reimbursing the cost of travel, boarding and lodging for any of the candidate for the purpose of appearing for the admission test or for the personal interview.

FEE STRUCTURE FOR PGDM BATCH 2025-2027

Installment	Amount (INR)	Dates for Fee Deposit
Registration	75,000	At the time of Admission
Installment - I	1,90,000	Within 15 Days of Registration
Installment - II	1,90,000	30th September, 2025
Installment - III	1,50,000	30th June, 2026
Installment - IV	1,50,000	30th September, 2026
Total	7,55,000	

*Recognition for educational loans from Banks , all disputes shall be subject to exclusive jurisdiction of Greater Noida courts only.

Reviews of Greater Noida Institute of Management on **DIFFERENT EDUCATIONAL PLATFORMS**



FACEBOOK



5 STAR



CAREER 360



5 STAR



GLASSDOOR



5 STAR



COLLEGE DUNIA



5 STAR



GOOGLE



4.7 STAR



COLLEGE SEARCH



4.7 STAR



SHIKSHA



4.6 STAR



COLLEGE DEKHO



4.5 STAR



GET MY UNI



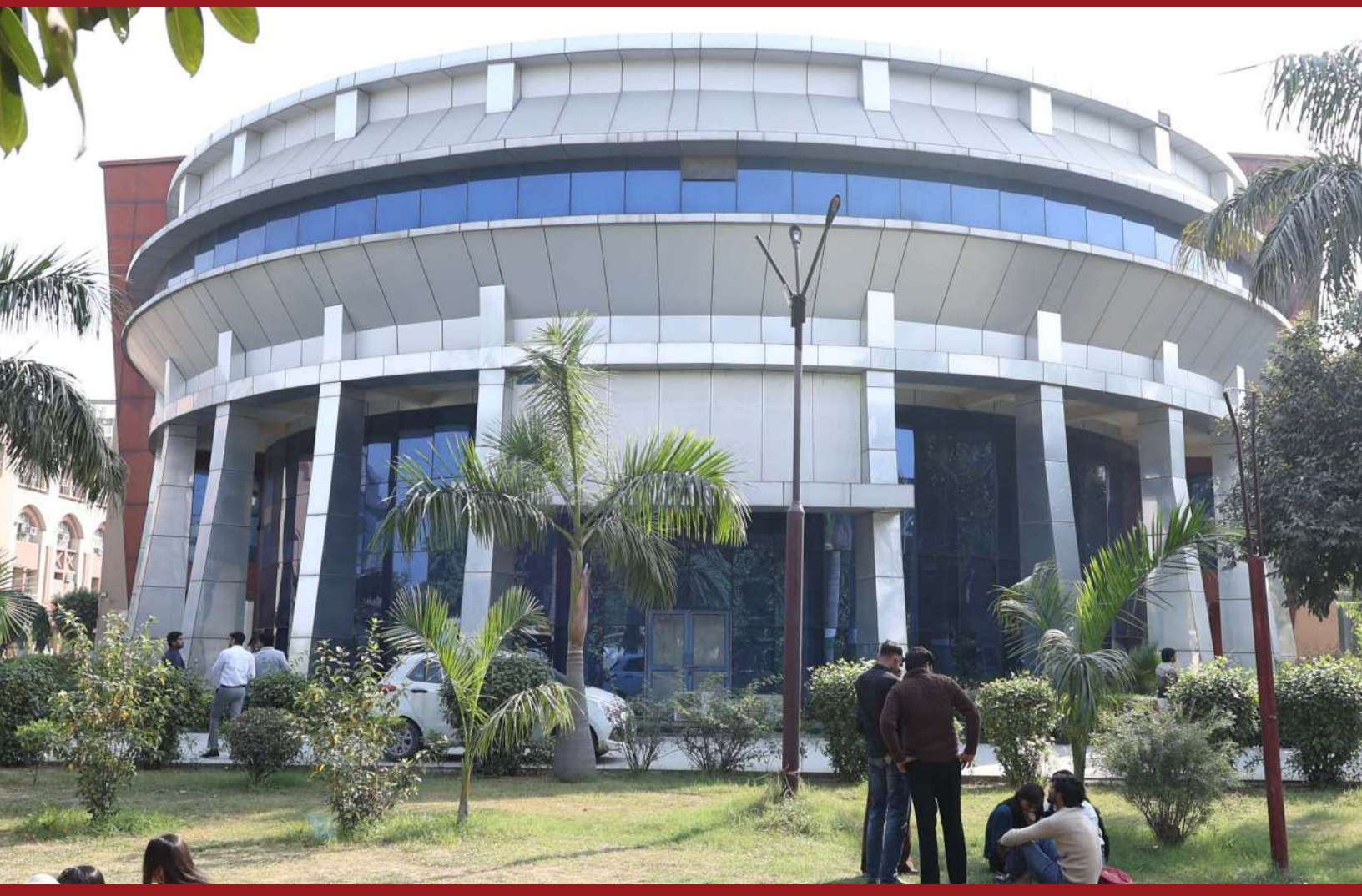
4.5 STAR



COLLEGE CHALO



4.5 STAR



Driven by Excellence, Defined by Success



Plot No. 6C, Knowledge Park 2, Greater Noida (Delhi NCR) - 201310

For Admission Enquiry: +91 8826124205, 8826154124

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