



PGDM 2025-27

Approved by AICTE, Ministry of Education. Govt. of India

Two Year Full Time Program

PGDM Dual specialization in Marketing, Finance, Human Resource, Information Technology, International Business, Business Analytics & Operations Management.

Two Year Program Comprises

- Trimester based course curriculum
- 23 Core Subjects
- 12 specialization papers from 7 electives
- 2 Modules on Entrepreneurship & Family Business
- 3 Months compulsory corporate Internship program
- Aptitude & Logical Reasoning Certification by Foundit India
- Campus Resource Training & Personality Development Certification by Foundit India
- Advanced Excel Certification by Corporate Partners
- Business Intelligence certification from E-Cell IIM Bangalore & Make Intern
- Entrepreneurship workshop, Digital Marketing Certification & Domain Specialised Certifications



AWARDS & ACCOLADES



Excellence in Management Education Award



Top Placement Record in Delhi NCR



Best Emerging B School in Delhi NCR



Innovative Curriculum Design Award



Top Institute for Business Analytics



Best Faculty in Management Studies



Leadership in Innovation Award



Excellence in International Business Education



Sustainability and Social Responsibility Award



Student Diversity and Inclusion Award



KEY HIGHLIGHTS

- Approved by AICTE, Ministry of Education, Govt. of India
- 'Campus to Corporate' program by MakeIntern in association with E-Cell, IIM Calcutta / Bangalore
- Eminent Faculties from Top Corporates & Leading B-Schools
- Aptitude & Logical Reasoning Certification by Foundit India
- Campus Resource Training & Personality Development Certification by Foundit India
- Advanced Excel Certification by Corporate Partners
- Business Intelligence certification from E-Cell IIM Bangalore & Make Intern
- Entrepreneurship workshop, Digital Marketing Certification & Domain Specialised Certifications
- Written Placement Opportunity Assurance (POA) letter
- International Educational Tour to Singapore / Dubai
- Practical teaching pedagogy including case study methods, team projects & assignments, PDP sessions, etc
- Dedicated Corporate Resource Cell to facilitate Live Projects, Corporate connect sessions, Industry visits, Summer Internships and Final Placements
- Incubation center & Entrepreneurship module for budding entrepreneurs
- One day Excursion Program
- 5 Days Adventure Tour
- 50 Days unique orientation program
- Dual major specializations (MKT, FIN, OM, HR, IT, IB, BA)



GNIM offers an excellent Return on Investment with the following deliverables:

- 'Campus to Corporate' program by IIM
- Global exposure through International study tour
- One day Excursion Program
- 5 Days Adventure Tour
- Written Placement Opportunity Assurance (POA) letter with minimum assurance of Rs 4.5 lpa as placement package
- Pre placement offers
- Multiple Placement Opportunities
- Study material
- Business suit
- Laptop



TESTIMONIALS



The industry exposure at GNIM is invaluable. Guest lectures, internships, and corporate tieups have given me insights into the real workings of the business world, allowing me to connect theory with practice.

Ashwin Verma
Delhi



One of the highlights of my time at GNIM has been the exposure to diverse perspectives and cultures. Interacting with students from different backgrounds has broadened my worldview and enhanced my communication skills.

Mahendra Chourey
Madhya Pradesh



GNIM goes beyond textbooks, offering practical learning experiences that prepare us for real world challenges. From industry visits to interactive workshops, every day is a step closer to our professional goals.

Deeksha Saxena
Uttarakhand



GNIM has provided me with a welcoming and supportive environment to pursue my studies. The faculty and staff have been incredibly helpful in ensuring a smooth transition to life in a new country.

Shubham Mishra
Uttar Pradesh



Reflecting on my time at GNIM, I am grateful for the friendships made, the lessons learned, and the memories created. It's been a journey of growth, and I'm excited to see where the future takes me.

Arihant Kumar
Bihar

Placement Opportunity Assurance

The placement offered at GNIM is a robust and fool-proof process, conducted in various ways, which results in offering placement opportunities to students in numerous companies. On joining GNIM, the student gets a 'Placement Opportunity Assurance' (POA) letter stating the corporate opportunity of min. 4.5 lakhs per annum.

- 01** Assured minimum package of Rs. 4.5 LPA.
- 02** Companies from sectors like Banking, Consulting, Market Research, E-Commerce, Financial Research/ Services, IT, Telecom, etc.
- 03** Internship opportunities with Top Brands in desired domains.
- 04** Live project opportunities for corporate exposure.

TOP RECRUITERS



ADMISSIONS HIGHLIGHTS

Eligibility for Admission

The candidates must have 50% marks or equivalent CGPA in both class X / XII and Graduation.

The candidate must have minimum 3-year Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline recognised by UGC/AICTE/AIU.

The candidate should have completed graduation or should be in the final year of graduation.

The candidates should have appeared for any competitive exam CAT/XAT/CMAT/MAT

Admission Process

- Shortlisted candidates would have to appear for GNIM written test followed by a Group Discussion (GD) and a Personal Interview (PI). GNIM would not be reimbursing the cost of travel, boarding and lodging for any of the candidate for the purpose of appearing for the admission test or for the personal interview.

FEE STRUCTURE FOR PGDM BATCH 2025-2027

Installment	Fee Amount (INR)	Dates for Fee Deposit
Registration	75,000	At the time of Registration
Installment 1	1,90,000	Within 15 days of registration
Installment 2	1,90,000	30th September, 2025
Installment 3	1,50,000	30th June, 2026
Installment 4	1,50,000	30th September, 2026
Total	7,55,000	

A scholarship of up to INR 90,000 is given to candidates on first-cum-first serve basis. The candidates should fall under the merit category on the basis of their percentile in CAT/XAT/CMAT/MAT. Also, the candidate should fulfil the criteria of having secured overall 50% in the 10th, 12th, Graduation and Competitive Exam.

Category I: Scholarship on basis of qualifying exam:

S.No.	Marks in Qualifying Exams	Scholarship Amount (INR)
A	CAT/XAT/CMAT percentile >85	50000
	CAT/XAT/CMAT percentile between 70-85	30000
	CAT/XAT/CMAT percentile between 60-70	20000
B	MAT Score >750	50000
	MAT Score between 700-749	30000
	MAT Score between 600-699	20000

Category II: Scholarship on the basis of Academic Background:

The candidates having B.Tech./B.E. degree securing 60% and above in 10th,12th and graduation will be awarded with the scholarship of INR 20,000.

Category III: Scholarship for candidates with Work Experience:

The candidates with work experience of minimum 1 year with minimum 1.8 CTC will be awarded with the scholarship of INR 20,000.

Category IV: Defence Category:

The candidates who belong to Defence Forces /Army will be awarded with the scholarship of INR 20,000 provided the candidate should secure 50% marks in 10th, 12th and Graduation.

Category V: Single Mother:

The candidates who is being raised by a Single Mother, will be awarded with the scholarship of INR 20,000 provided the candidate should secure 50 % marks in 10th, 12th and Graduation.

Category VI: Special Category:

The candidates who have scored more than or equal to 90% in 10th, 12th, Graduation, CAT/XAT/MAT/CMAT and also in the Interview Round of the College selection procedure, will be awarded with the scholarship of Flat 50% in Total Fees.

SCHOLARSHIP



Plot No. 6B & 6C, Knowledge Park - II, Greater Noida (Delhi NCR) - 201310

For Admission Enquiry: +91-8826124205, 8826154124

www.gnimgreaternoida.in



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Prospectus & Application form are available:

- From GNIM, on payment of Rs. 1100/- in cash or online.
- By post, against a demand draft of Rs. 1100/- drawn in favour of "GNIM" and payable at Greater Noida.